

*Press release JOST, Neu-Isenburg
for IAA Commercial Vehicles 2000 in Frankfurt:*

Visions and objectives: the new management team at JOST

Appointed as chairman and CEO of JOST at the beginning of this year, Lars Brorsen is responsible for operational business. He is assisted in this task by Dirk Schmidt, head of production. They have defined their objectives as continuity and the further consolidation of the company's market leading position.

“JOST products command a very large market share around the world”, explains Lars Brorsen. “But although we are extremely proud of those figures, we still recognise the need to keep satisfying our highly discriminating customers in the truck and trailer sector with top products every single day.”

“Our employees have worked extremely hard to optimise processes and organisational systems, enabling us to provide our customers with an even better and faster service worldwide”, Brorsen adds. “Key steps towards those objectives include a new process management system, the company-wide introduction of an even more efficient IT system, the launch of our internet site providing information and services, plus the opening of a new production plant for fifth wheels in Greeneville, Tennessee, USA”.

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